

inhaven

A new ecosystem for vacation rental
properties focused on comfort and hospitality

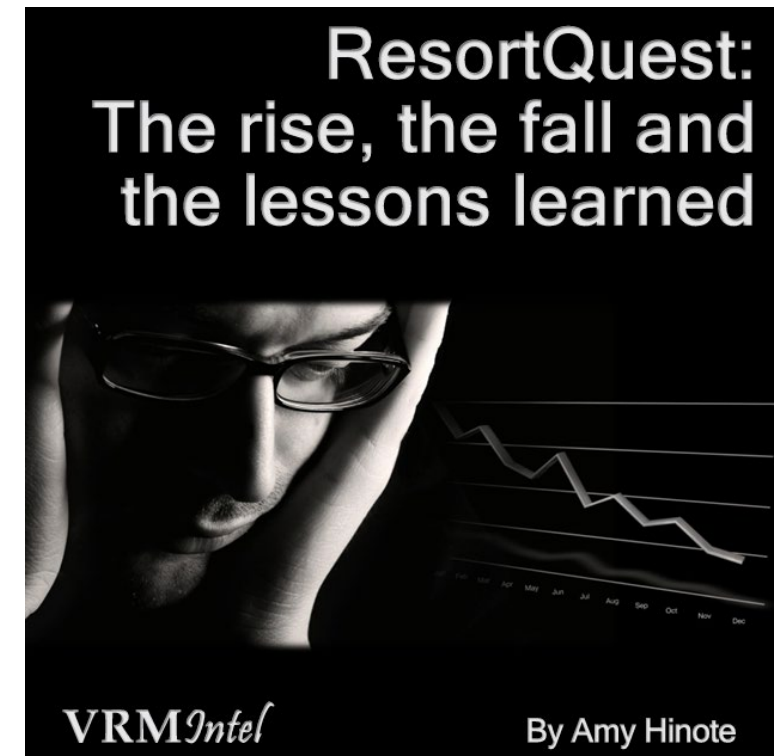


JUNE 2024

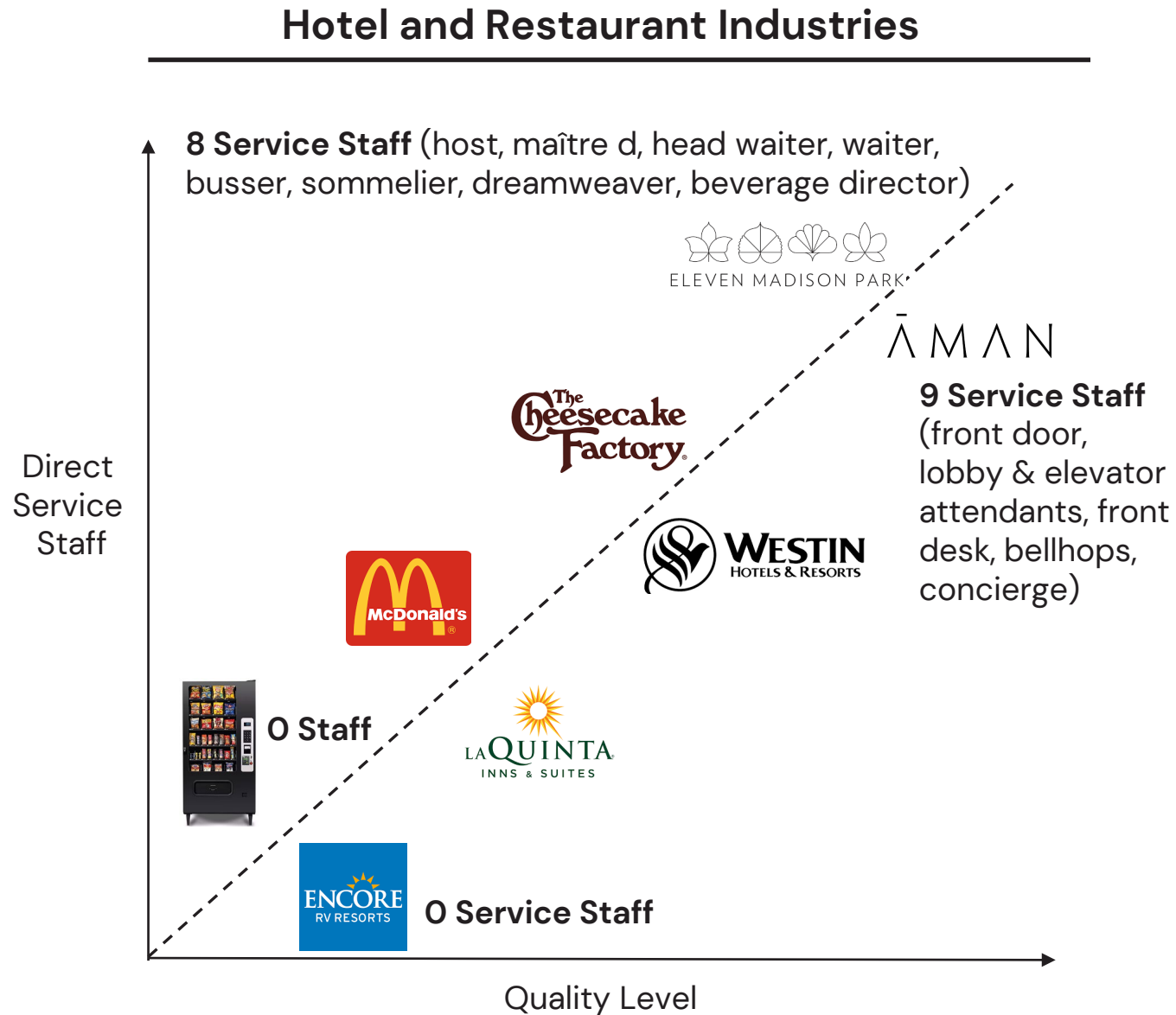
Prior Attempts to Create National Vacation Rental Brand Standards Have Failed

Property management firms that have grown to ~20,000 listings (1.4% market share) have imploded due to poor service levels and elevated owner churn

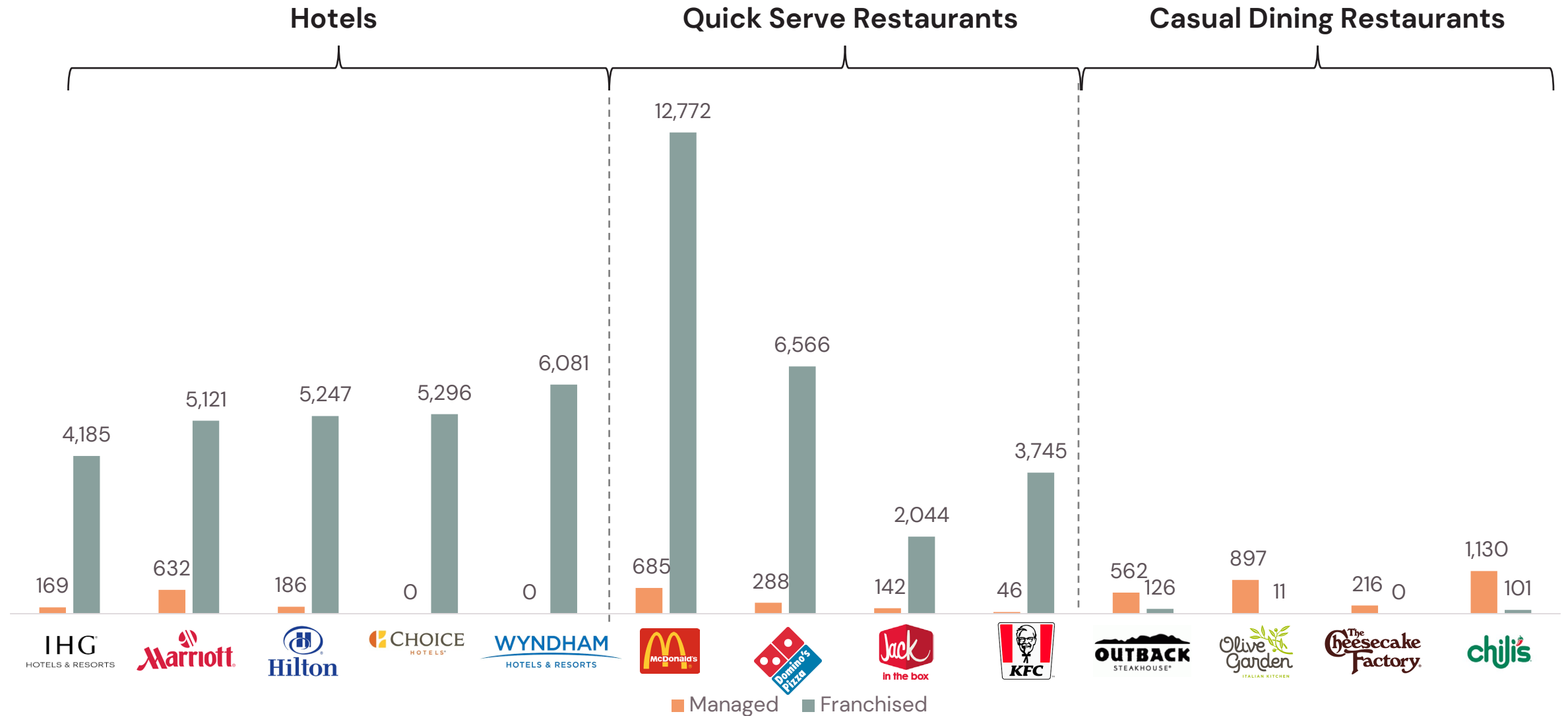
Vacation Rental Property Management Stock Performance



In Hospitality, Quality of Service Is Directly Correlated With Quantity of Service Staff

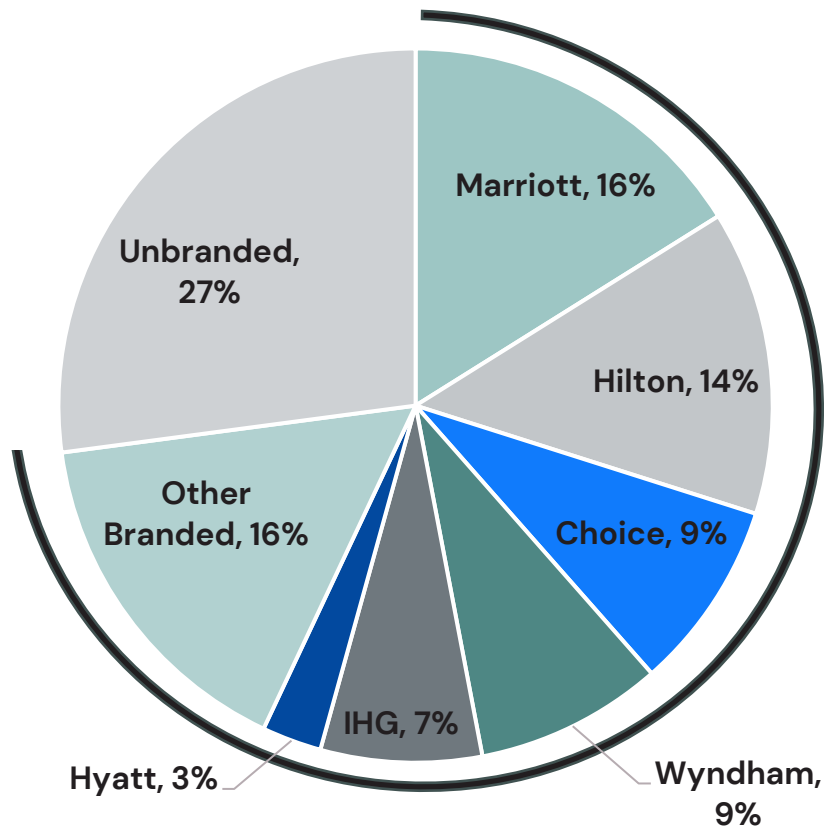


The Hospitality Industry is Built on National Standards and Local Management

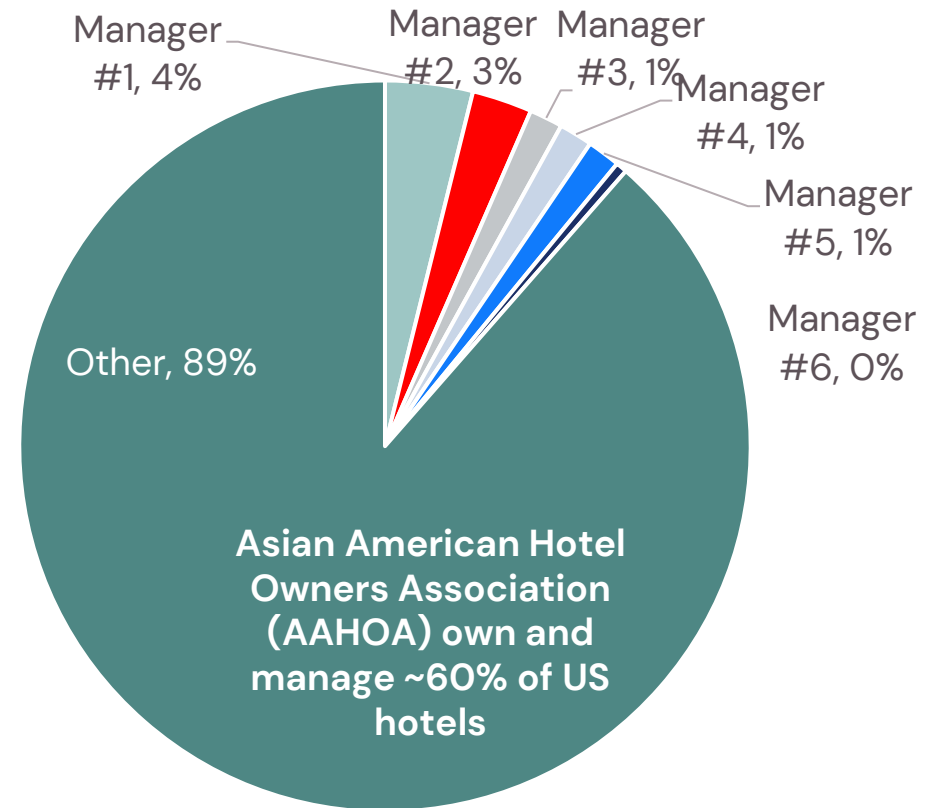


Hotels with National Standards Have Vastly Outgrown Independent Hotels

Nationally branded hotels are 73% of total US hotel supply



US Hotel Property Management is Dominated by Local Companies with 89% Market Share

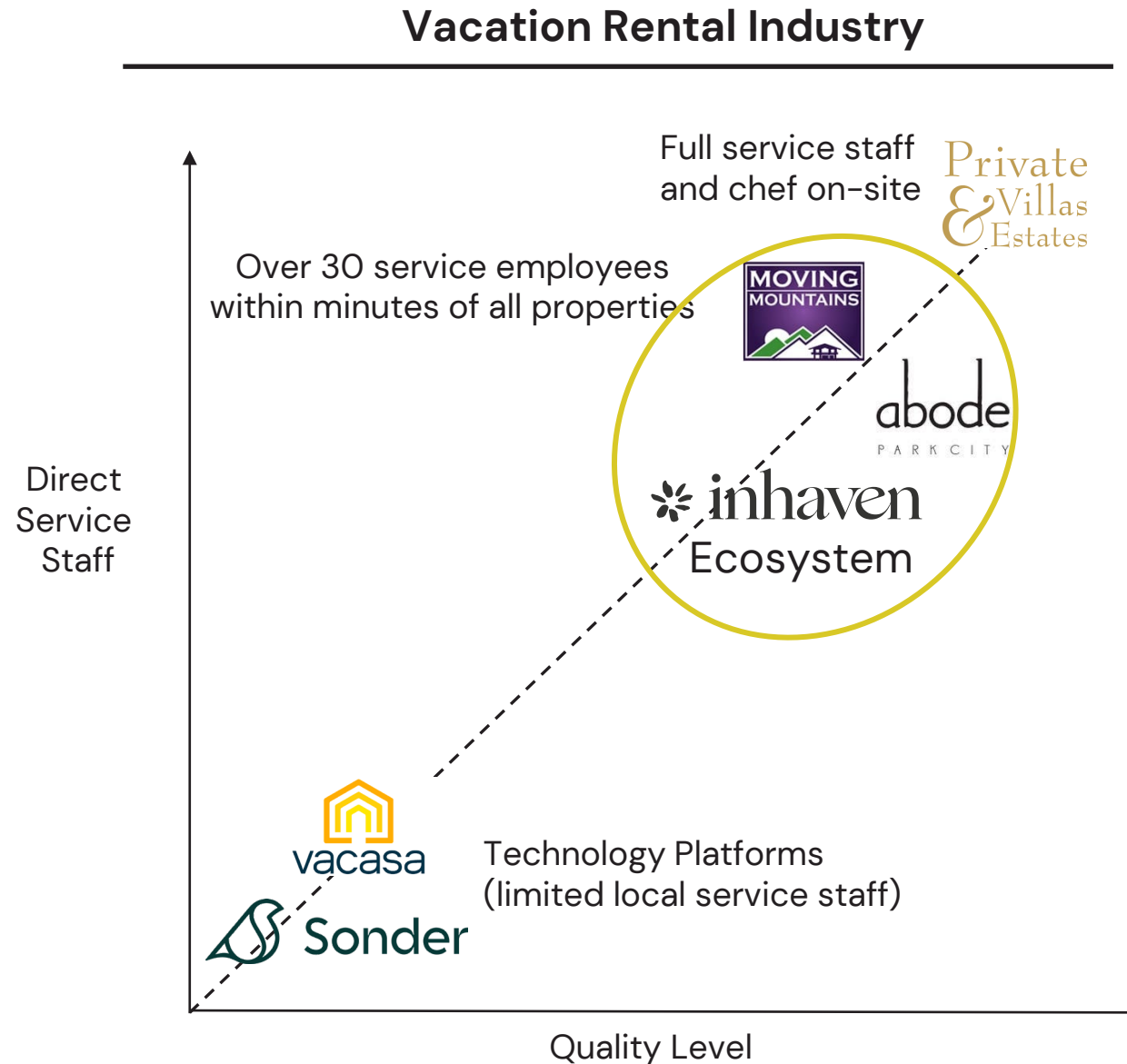


Hospitality Industries Are Organized Into 4-Tiers That Enable Competitive Advantages

Inhaven provides the standards that the vacation rental industry had been missing

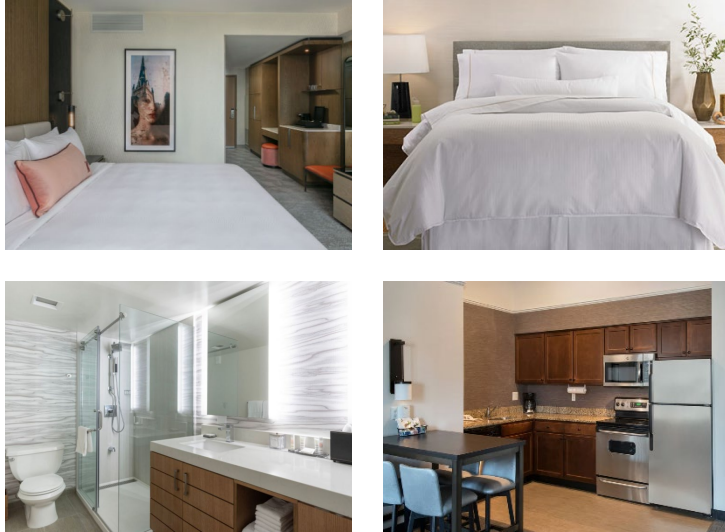


Inhaven is Partnering with Local Property Management Companies to Bring National Standards to the Vacation Rental Industry

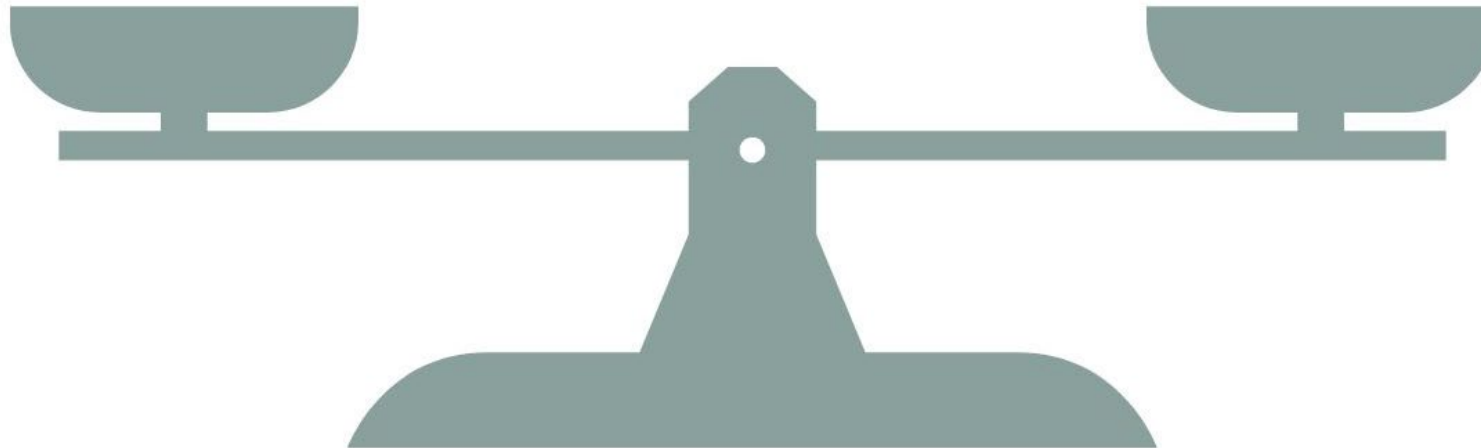
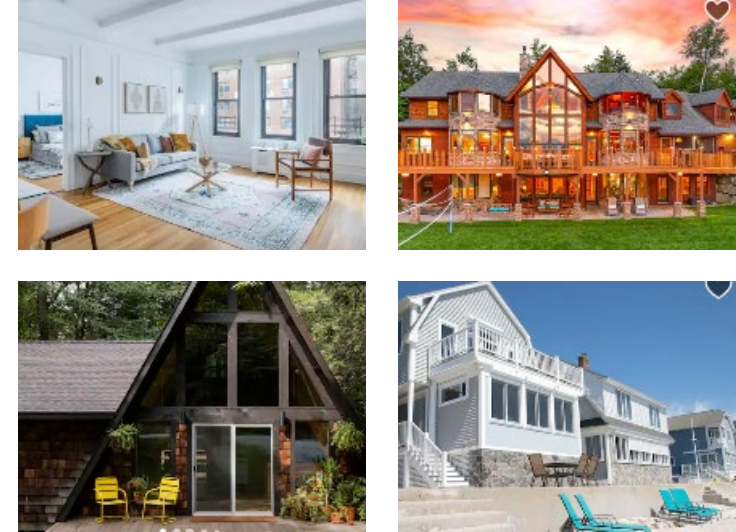


Building Quality Standards for the Vacation Rental Industry Requires Balance

Consistency of a Hotel



Unique Qualities of a Vacation Rental



Inhaven Has Created Standards for the Bed, Bath and Kitchen

Bed – Comfortable Sleep



- ✓ Mattress
- ✓ Mattress Protector
- ✓ Mattress Pad
- ✓ Fitted Sheet
- ✓ Flat Sheet
- ✓ Comforter
- ✓ Blanket
- ✓ Pillow
- ✓ Pillowcase
- ✓ Pillow Protector

Bathroom – Amenities



- ✓ Bath Towels
- ✓ Hand Towels
- ✓ Face Towels
- ✓ Makeup Towels
- ✓ Bath Mat
- ✓ Hair Dryer
- ✓ Garbage Can
- ✓ Amenity Dispensers
- ✓ Shampoo & Conditioner
- ✓ Bath and Hand Soap

Kitchen – Fully Stocked



- ✓ Bakeware
- ✓ Cookware
- ✓ Cutlery
- ✓ Dinnerware
- ✓ Drinkware
- ✓ Serveware
- ✓ Coffee Maker
- ✓ Pantry Items
- ✓ Appliances
- ✓ Prep. Tools

Inhaven's Four Quality Tiers Are Inspired by "the Art of Hospitality"

CANVAS

COMPOSITION

BRUSHSTROKE

MASTERPIECE

Bed



Bathroom

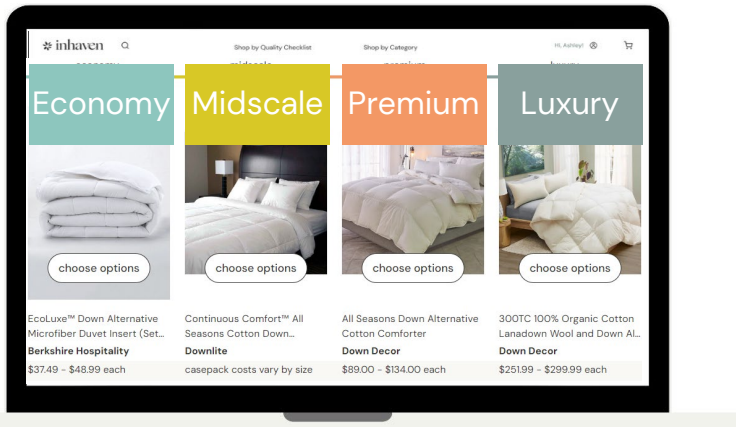


Kitchen



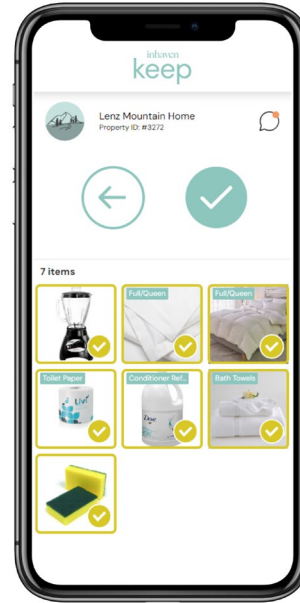
Inhaven's Solutions Help Property Managers Save Costs, Improve Efficiencies and Drive Incremental Revenue Streams

 inhaven SHOP



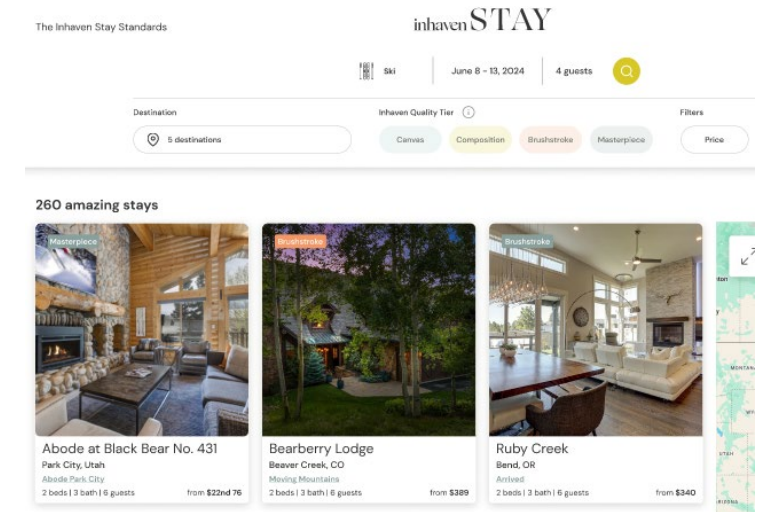
Set standards for the bed, bathroom and kitchen, then efficiently repurchase

 inhaven KEEP



Maintain standards efficiently via operations workflow integration

 inhaven STAY



Promote standards on curated distribution platform

Inhaven Stay: A New Ecosystem for the Vacation Rental Industry



Whole Homes in
Vacation Destinations



Managed by Professional,
Local Hospitality Teams



Committed to Transparent
Quality Standards



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